

5 Free Apps

That Will Save You Money This Holiday Season

Find the best retail deals near you with the aid of a smart phone app. Here are the top **free** apps to download before Black Friday.



PriceGrabber (for iPhone, iPad and Android)

Developed by Pricegrabber.com, a leading website for online comparison shopping, these apps allow you to scan barcodes, compare products, read reviews and create a "favorites list" all from the palm of your hand.

SnapTell (for iPhone and Android)

The SnapTell app searches for product information using an image of the product, regardless of the photo quality. It returns price information as well as the name of a store nearby with the best deal. The app for Android supports barcode scanning.

ShopSavvy (for iPhone, Android, Windows Phone 7 and BlackBerry)

You can simply scan a product barcode with the ShopSavvy app and you are able to add a product to the ShopSavvy database, share product prices with friends and followers on Facebook and Twitter; and access additional coupons, rebates and sales through ShopSavvy Deals.

The average consumer has downloaded **21** apps, **3** of which are shopping related.*

34% of consumers use their mobile device to compare prices online while they shop in a store and **21%** use the barcode scanning tool to search for the best price.*

RedLaser (for iPhone and Android)

RedLaser compares product prices using TheFind.com, Google Product Search, eBay and Half.com and finds stores that carry the item. However, the app offers more than just product comparisons. Book lovers can use it to locate books in their local libraries or online; gamers and electronics aficionados have instant access to product reviews; and people with allergies and special dietary needs can view allergy and nutritional facts about food products. If you can't find the barcode, RedLaser also accepts UPC and EAN codes.

Amazon Mobile (for iPhone, Android and BlackBerry)

The Amazon app gives you access to products on Amazon and other merchants. In addition to accessing existing Amazon account settings, you can also create a visual list of products through Amazon Remembers. The app searches for similar products using the photos on the list.

72% of consumers use their mobile device to receive product deals, price alerts and coupons.*